

Stefan Rhoades

Senior product designer with 7+ years across early-stage startups and multi-billion-dollar enterprises. I lead 0→1 and large-scale product work end-to-end, ship close to the code so designs land in production exactly as intended, and care as much about measurable outcomes as I do the last 5% of polish, across B2C, B2B, and B2B2C.

// EXPERIENCE

Feb 2026 to Present

Sr. Product Designer · Kindness.ai

- First design hire and design lead, established the design practice, process, and UI foundations from zero.
- Own UX and UI end-to-end, driving product decisions in close partnership with engineering and leadership.

Sep 2024 to Jan 2026

Sr. Product Designer · 1Password PROMOTED

- Led onboarding design for both end users and business customers, partnering with product and engineering across B2C and B2B.
- Designed a guided onboarding and rebuilt sign-up that raised onboarding completion **+21% (52%→73%)** and cut time to value.

Sep 2021 to Sep 2024

Product Designer · 1Password

- Design lead for the Filling & Saving team; spearheaded the full redesign of the browser extension and owned its roadmap.
- Re-architected how credentials save and fill across passwords, passkeys, and SSO, driving **150K new items saved in 6 months**, the company's most successful launch.
- Guided research and aligned product, engineering, and brand on a shared direction.

May 2025 to Sep 2025

Lead Product Designer · Helium CONTRACT

- Unified five fragmented, crypto-native products into one cohesive, mobile-first platform designed for everyday users.
- Reduced friction in the hotspot deployment flow, driving **+19% more hotspots deployed** (12,000 in three months).

Sep 2019 to Aug 2020

UI/UX Designer · Ackerman McQueen

- Designed web and digital experiences across motion, branding, and development for INTEGRIS Health and the Chickasaw Nation.

// EDUCATION

2021 to 2022

University of Montréal

MicroMasters, UX Design

2014 to 2018

University of Hertfordshire

BA (Hons) Graphic Design

2016 to 2017

University of Oklahoma

Visual Communication, BFA, Study Abroad

// IMPACT

150K

new items saved in six months — 1Password's most successful launch.

+21%

onboarding completion, lifted from 52% to 73%.

5>1

products unified into a single platform.

// EXPERTISE

Product strategy

0→1 products

Interaction design

Design systems

Prototyping

User research

Cross-functional leadership