

Stefan Rhoades

hello@stefan.chat

+1 (405) 441-7051

Senior product designer with 7+ years across early stage startups and multi-billion dollar enterprises. I've led 0→1 projects and enterprise-scale iteration end to end. I work close with developers and the code to ensure designs ship to production exactly as intended. I care as much about measurable outcomes as I do about the last 5% of polish, across B2C, B2B, and B2B2C.

// EXPERIENCE

Jan 2026 to Present

Sr. Product Designer · Kindness.ai

- First design hire and design lead at an AI customer support startup.
- Established the design practice, process, and UI foundations from zero, through to onboarding the first customer.

Sep 2024 to Dec 2025

Sr. Product Designer · 1Password

- Led onboarding design across consumer and business products, partnering with product and engineering leadership to improve activation, adoption, and customer value.
- Designed a guided onboarding flow and rebuilt sign-up that cut time to value.

Nov 2020 to Sep 2024

Product Designer · 1Password

- Design lead for the Filling & Saving team. Spearheaded the full redesign of the browser extension and owned its roadmap.
- Re-architected how credentials save and fill across passwords, passkeys, and SSO with far less friction.
- Contributed to the design system, helping ship its first internal version across all teams.

May 2025 to Sep 2025

Lead Product Designer · Helium CONTRACT

- Unified five fragmented, crypto-native products into one cohesive, mobile-first platform built for everyday users, not just crypto natives.

Sep 2019 to Oct 2020

UI/UX Designer · Ackerman McQueen

- Led UI/UX, website design, and digital experiences for clients including INTEGRIS Health, the Chickasaw Nation, and Rosetta Stone.

// EDUCATION

2021 to 2022

University of Montréal

MicroMasters, UX Design

2014 to 2018

University of Hertfordshire

BA (Hons) Graphic Design

2016 to 2017

University of Oklahoma

Visual Communication, BFA, Study Abroad

// IMPACT

150K

new items saved in 6 months, 1Password's most successful launch. Led the save-and-fill redesign.

+21%

jump in onboarding completion, 52% to 73%. Designed the guided onboarding.

+9.4%

more hotspots deployed, 11,000 in 6 months after the Helium World launch. Redesigned the deployment flow.

// EXPERTISE

Product strategy

0→1 products

Interaction design

Design systems

Prototyping

User research

Cross-functional leadership